



## Advertising Rates – 2010/2011

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[www.unsaleable.com](http://www.unsaleable.com)

**For all inquiries +32-478-504 245**  
contact@tickl-magazine.com

### Bank details

Austria: Erste Bank  
iban: AT172011128432609400  
bic: GIBAATWW  
VAT No.: ATU61598667

### Print run

2000

**Supported by our online community  
Polanoid.net with a weekly average of  
14,000 visitors**

### Language

English

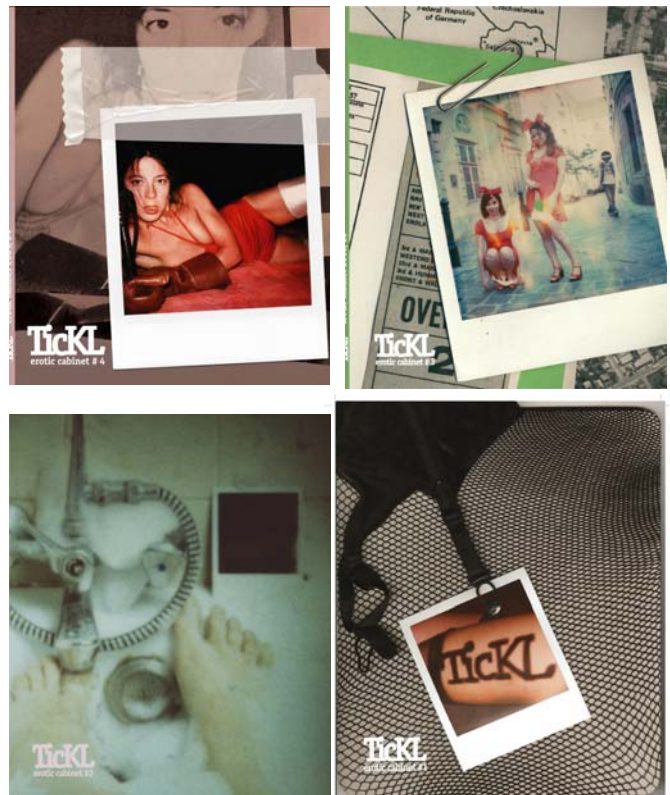
### Tone

Sophisticated and sexy

### Publication dates & deadlines

Issue #05: 15 February 2010

Issue #06: 15 November 2010



### Range of distribution

Whole wide world

### Distribution through

[www.tickl-magazine.com](http://www.tickl-magazine.com)

Selection of enthusiastic boutiques  
and bookstores throughout Europe

**United States:** distribution by  
[www.polapremium.com](http://www.polapremium.com)

## ADVERTISING

Advertising in TicKL is the sexiest thing you will ever do. Not only will advertising in TicKL sell your goods, it'll buy you credibility, help you make a clear statement and not unimportant, you'll become a more attractive person. At least to us.

(Eternally irresistible even, if you spend a lot)

+32-478-504 245 for all additional inquiries

## TARGET GROUP - WHO FANCIES US?

We would be happy to cooperate with you and help you to activate your brand directly within the target group of sexy inspired men (and women) within the age category of 20-45, higher social classes executing rewarding jobs and with a tendency to spend their money on high quality, visually attractive and original trendy goods. They do not mind a dirty word or two either, so don't hold back yourself.

## AD RATES

(excl. 5% promotional tax, excl. 10% VAT)

**Bundle Discount for immediate combined placement in ISSUES #5 and #6**

50% off the normal price.

### Tickl offers:

1/1 page vertical	EUR 1.200.-
double spread page	EUR 2.200.-

### Specially placed catalogue ads:

Inside Front Cover	+100% additional charge
Inside Back Cover	+75% additional charge
Page 1	+100% additional charge

all advertisers will be linked to the grant TicKL website loverzz page

[www.tickl-magazine.com/loverzz](http://www.tickl-magazine.com/loverzz)

**FOR FREE**, cause your love is all what we are concerned about.

## Ad SPECS

### Single Page

Trim	w210 mm X h252 mm
Bleed + 3 mm	w216 mm X h258 mm

### Double Page Spread

Trim	w410 mm X h252 mm
Bleed + 3 mm	w416 mm X h258 mm

## SEND VISUALS TO

**Printing Material via Email:** if the file is under 5MB  
advertising@tickl-magazine.com

**FTP:** if bigger than 5Mb send to our FTP server  
for FTP details, call +32 478 504 245 or e-mail to above address

## TERMS OF PAYMENT

Payment is required within 14 days upon receipt of invoice. We allow 2 % cash discount for payment within 8 days upon receipt of invoice and 4 % cash discount for prepayment.

**Please notice:** VAT is not due inside the European Union (excepting Austria) when indicating the VAT-number.

**Inserts:** For further information please contact our office.

**LET OUR BODIES PIMP YOUR PRODUCT**

TicKL #3 – Editor-in-chief for Hulger – Opposite to the edito: Price EUR 1500,-  
Shoot & layout included.

hulger



*Pillow Talk with Hulger  
featuring the Penelope Phone  
available at [www.hulger.com](http://www.hulger.com)*

**LET OUR BODIES PIMP YOUR PRODUCT**

TicKL #4 – Editor-in-chief for Studio Brussels (National Radio) – Opposite to the edito: Price EUR 1500,-  
Shoot & layout included.



**A**  
**TRAINED**

**BODY**

IS

~~SEX.~~

**MUSIC.**



**Life is music**

**LET OUR BODIES PIMP YOUR PRODUCT**

TicKL #4 – Editor-in-chief for Vedett – Inside back cover Price EUR 1000,-  
Shoot & layout included.



**VEDETT**

DUVEL MOORTGAT – 2870 PUURS – BELGIUM



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**ORDER FORM**

**Please place my order for advertisement or sponsoring**

Brand Name .....

TicKL issue # .....

Pages Total .....

Specifications.....

Price (excl. 5% promotional tax, excl. 10% VAT) .....

**Bill To:**

Company Name.....

Contact .....

Telephone number .....

E-Mail.....

VAT number.....

Address .....

City/Zip.....

Country .....

**Date:**

**Signature:**

TicKL thanks you.  
A kiss and a bill will follow..